

Thank you for joining us!



Navigating New Routes in Language Education

**TESL Ontario Annual Virtual Conference
November 13th -15th, 2024**

Featuring the return of our in-person event
TESL Ontario Connect: Networking, Awards and Fireside Chats

19th ANNUAL PANEL DISCUSSION

Navigating New Routes in
Language Education



#TESL2024

pheedloop.com/TESL2024



**Navigating New Routes
in Language Education**



**Allison
Keown**

TESL Ontario

Today's Panelists

**Christine
Charbonneau**

Immigration, Refugees
and Citizenship Canada
(IRCC)

Yvonne Ferrer

Ministry of Labour,
Immigration, Training
and Skills Development
(MLITSD)

**Pauline
McNaughton**

Ministry of
Education



Navigating New Routes
in Language Education



Navigating New Routes
in Language Education



**Shirley
Graham**

Moderator

Panelist



**Christine
Charbonneau**

Immigration, Refugees and
Citizenship Canada (IRCC)

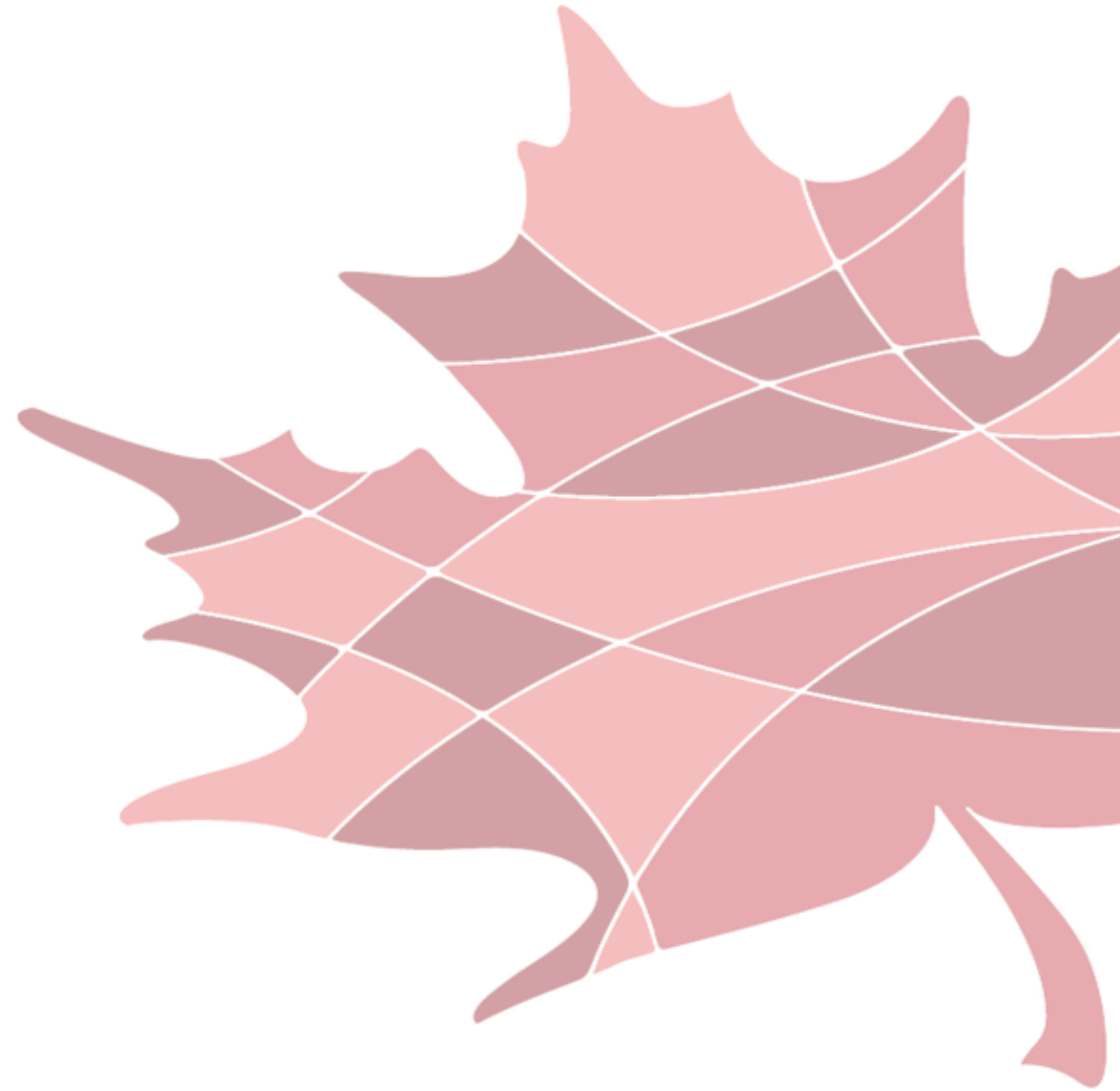


Navigating New Routes
in Language Education

Language programming in Ontario

TESL Ontario Conference Panel Discussion:
Empowering Journeys in Language Learning

Christine Charbonneau
Director, Settlement, Integration and Francophone Affairs
Sector – Ontario
November 15, 2024



Immigration, Refugees
and Citizenship Canada

Immigration, Réfugiés
et Citoyenneté Canada

Canada

CHANGING IMMIGRATION LANDSCAPE: Impact on Language Training

The changing immigration landscape has had a significant impact towards IRCC-funded language training.

Key Drivers

- High volume of arrivals
- Responses to facilitate emergency humanitarian arrivals
- Prevalence of multi-step immigration and temporary resident-to-permanent resident transitions
- Pressure to expand settlement supports
- Impact of COVID-19 pandemic

Impact

- Strain on organization capacity
- Downstream pressures
- Changing and more complex client needs
- Challenges related to staff retention and recruitment



LANGUAGE TRAINING PROGRAMMING: Investment in National Digital Infrastructure

IRCC has invested in national digital infrastructure to:



- Build **capacity** for online language instruction
- Increase **flexibility and access** to:
 - language training opportunities by encouraging collaboration within the sector to meet the needs of diverse clients
 - course materials, resources, and professional development opportunities for teachers and administrators
- Build **digital literacy** skills leading to improved outcomes for clients

LANGUAGE TRAINING PROGRAMMING: CFP 2024

Priorities



Right service to the right client at the right time

Improve data collection and tracking by disaggregating activities:



- General Language Instruction for Newcomers to Canada (LINC)/Cours de langue pour les immigrants au Canada (CLIC)
- LINC/CLIC for literacy learners
- Employment-related language training
- Language training adapted for French-speakers settling in Francophone minority communities.



Focus on needs of diverse clients

LANGUAGE TRAINING PROGRAMMING: Operational Updates



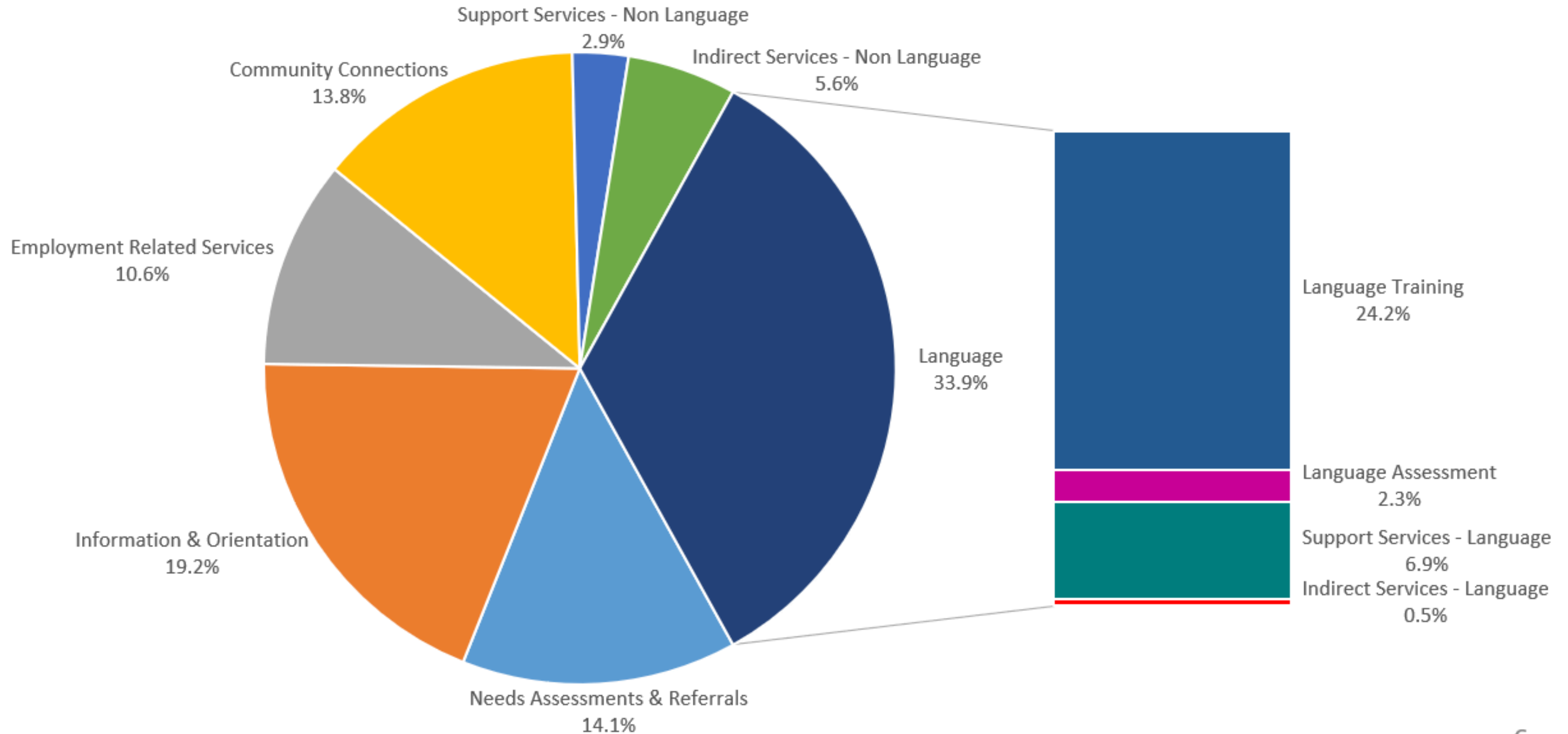
IRCC has implemented the following updates to improve access to language training:

- Provided **funding** for additional courses/seats
- Updated **guidance** to improve waitlist management
- Improved internal **data** collection, analysis and interpretation

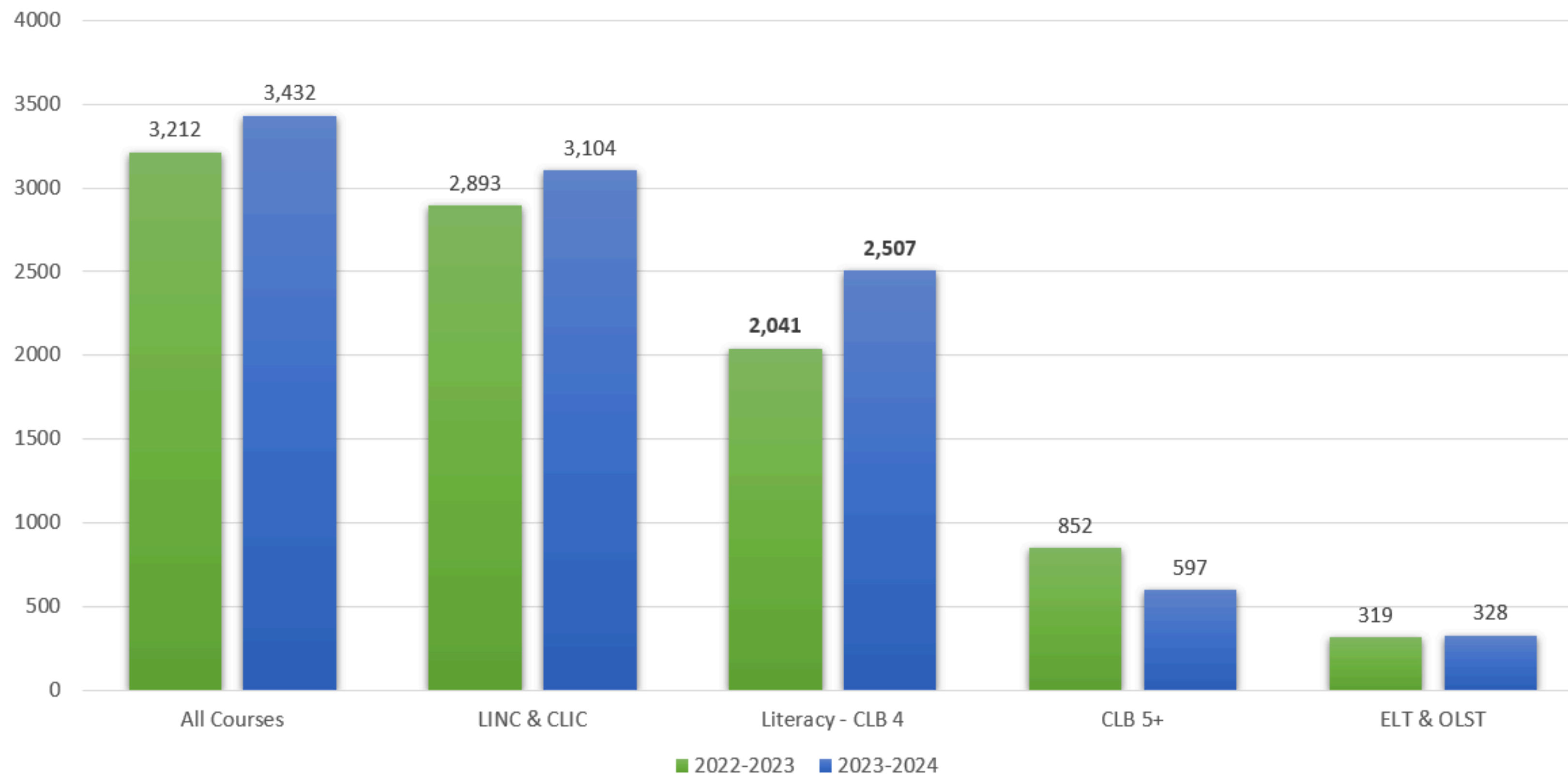


Ongoing dialogue and feedback about key issues is encouraged.

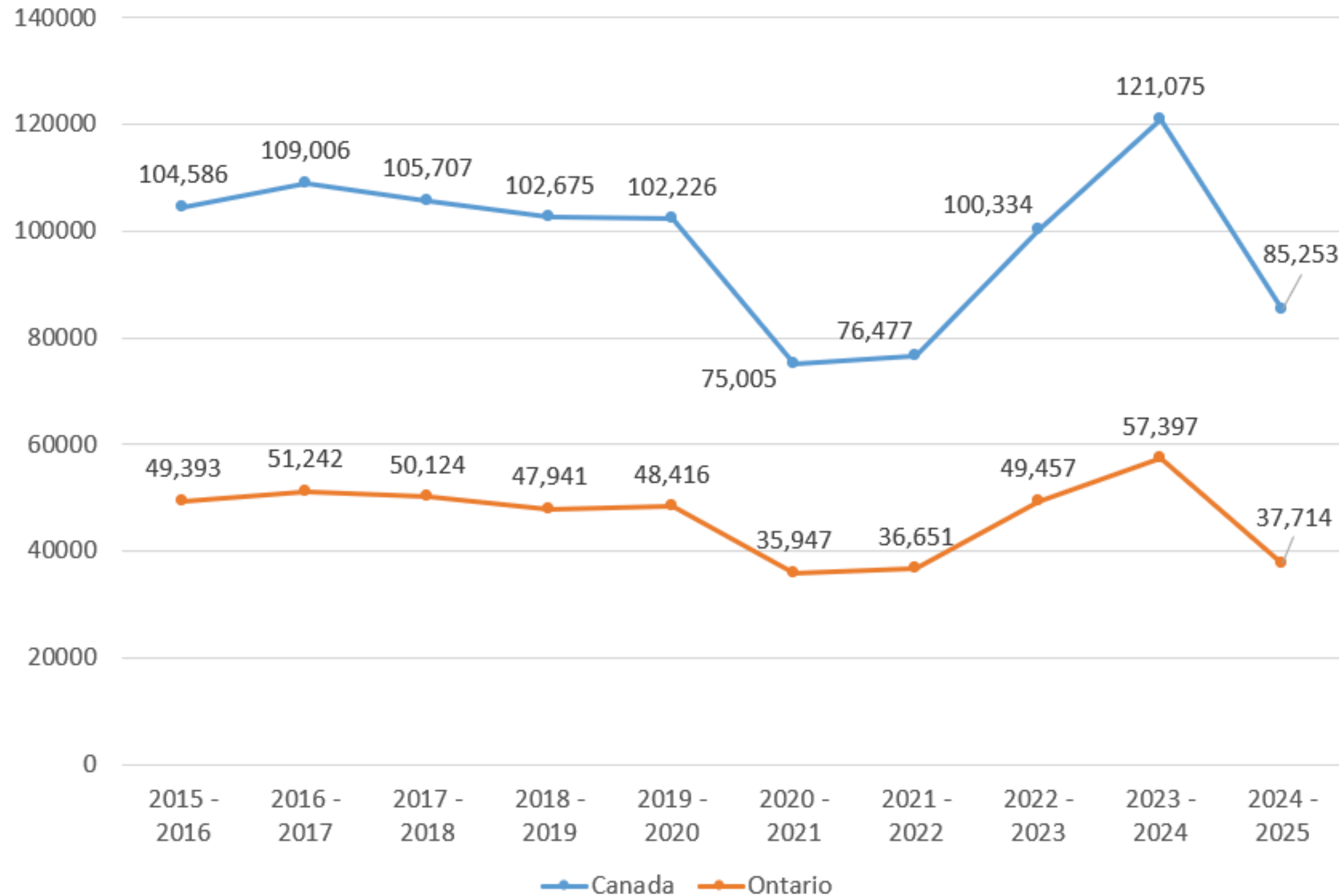
Distribution of Regional Settlement Investments Ontario Region - 2024-2025



Breakdown of IRCC Courses 2022 – 2023 vs 2023 – 2024

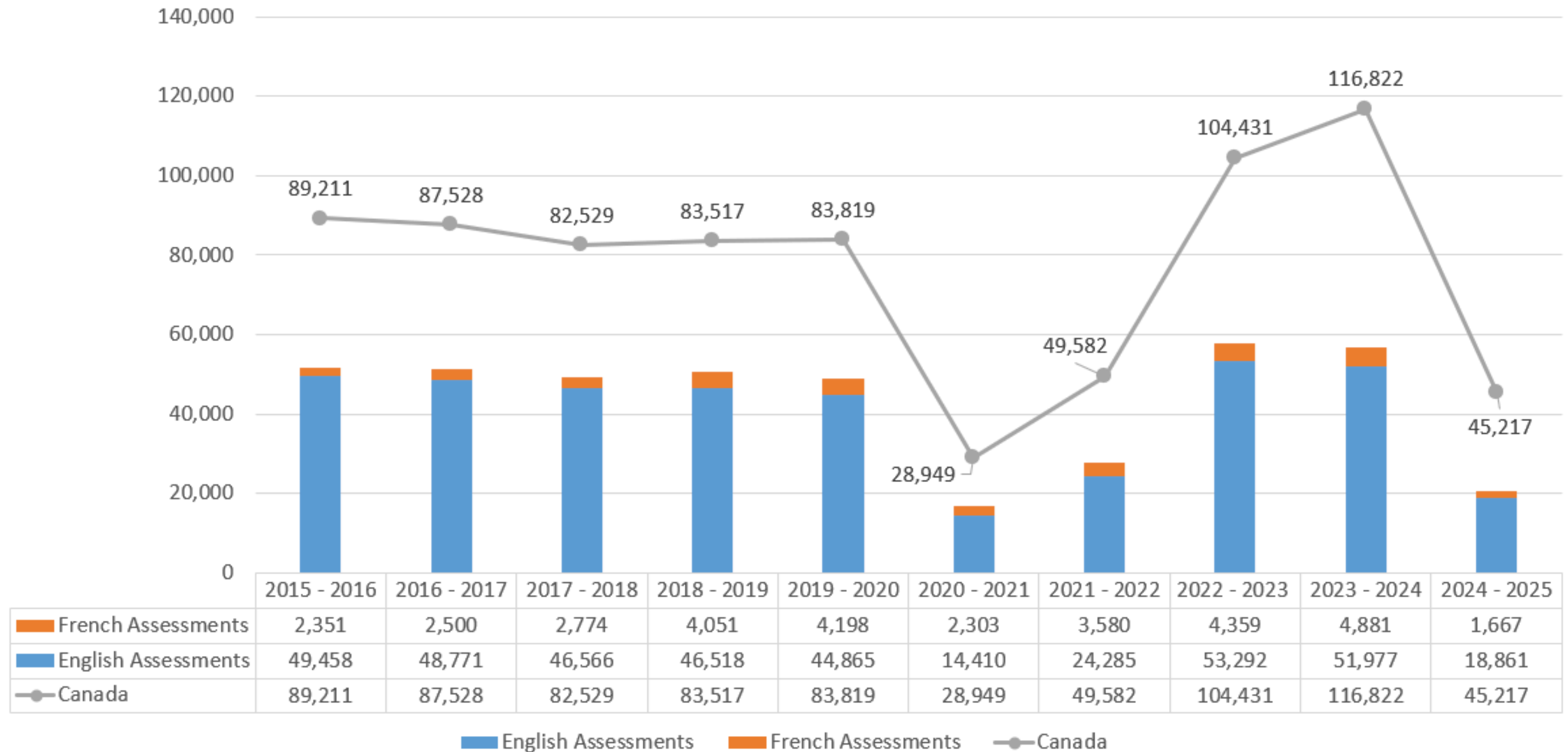


Language Training: Uptake Over 10 Years

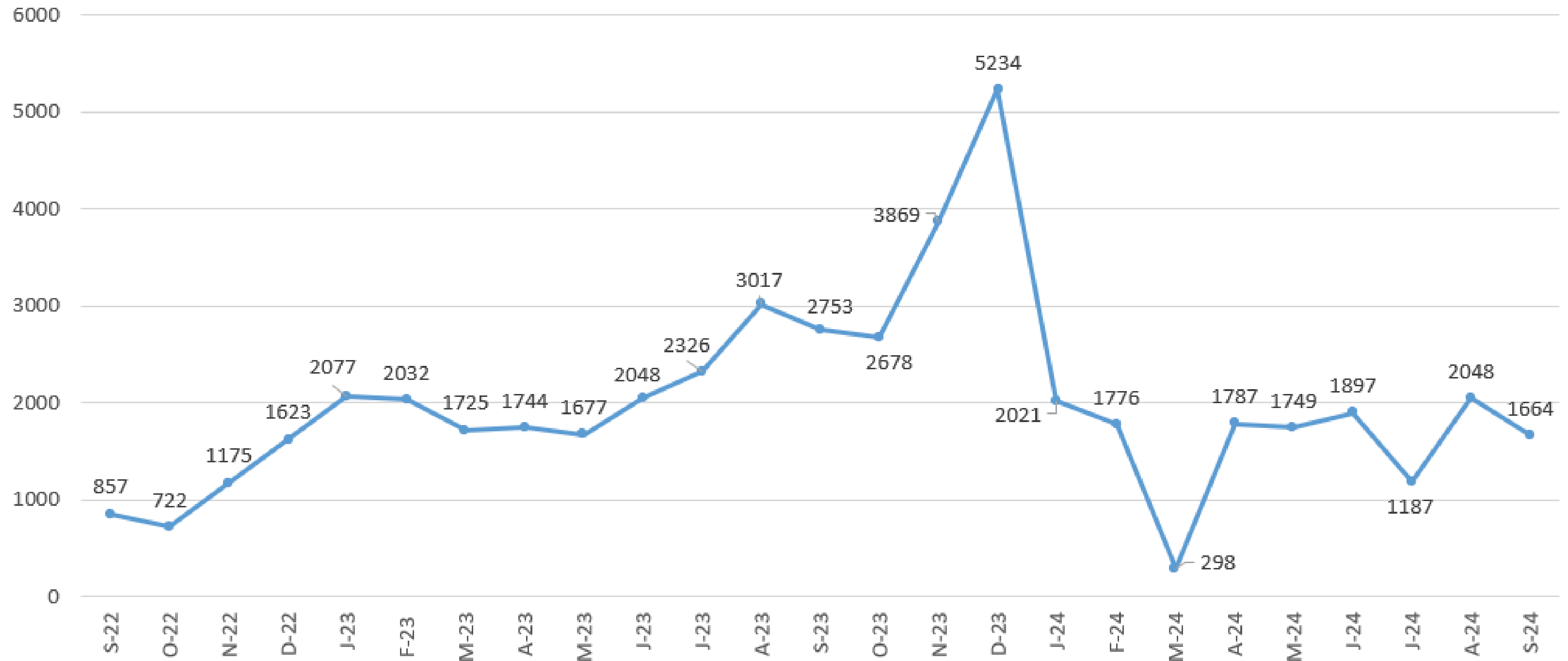


- 57,397 received language training in 2023-2024
- Demand for language services continues to be strong
- On track to surpass last years' figures

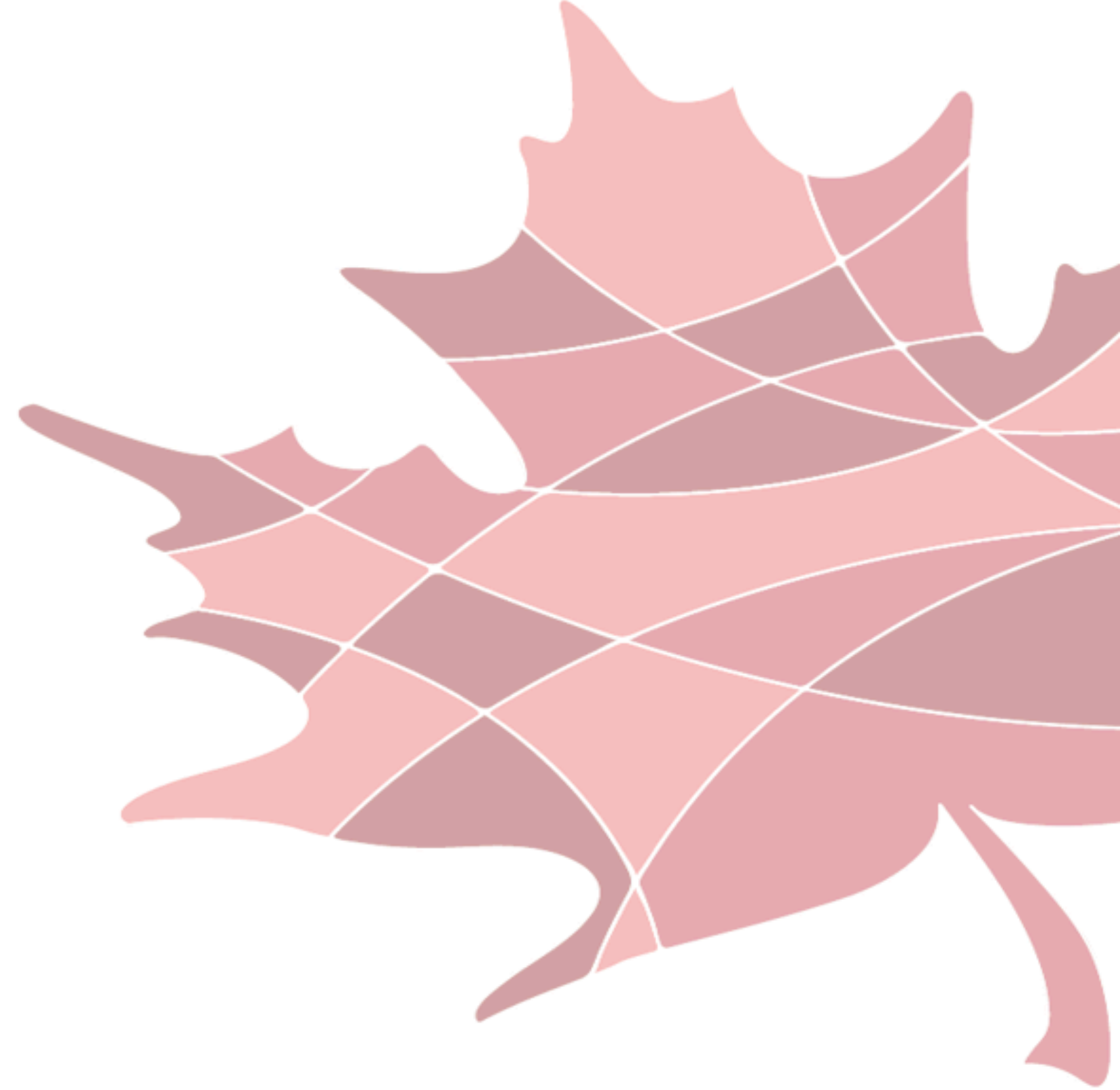
Language Assessment: Uptake Over 10 Years



Priority clients waiting for IRCC-funded LT by month Ontario Region, September 2022 – September 2024



Questions and Comments



19th ANNUAL PANEL DISCUSSION

Navigating New Routes in
Language Education



#TESL2024

pheedloop.com/TESL2024

Panelist



Yvonne Ferrer

Ministry of Labour,
Immigration, Training and
Skills Development (MLITSD)



Navigating New Routes
in Language Education

Ontario's Adult Language Training Program

TESL Ontario Conference

November 15, 2024

Yvonne Ferrer
Director, Settlement Services Branch
Global Talent and Settlement Services Division

Immigration Context



Immigration in 2023

- Immigration and humanitarian arrivals are at a historic high.
 - 206,835 new immigrants, an increase of 51% since 2018
 - 63,080 asylum claimants
 - 555,435 temporary workers
 - 362,425 international students
- More emphasis on two-step migration. 40% of permanent resident admissions in 2023 were people who previously held a work permit in Canada.



Well-educated

- Newcomers are well educated but are not utilized to their full potential.
 - 64% of working-age immigrants have a post-secondary degree, compared to 32.9% for the Canadian-born.
- Skilled newcomers under-perform in the labour market compared to their Canadian-born counterparts.



Employment Outcomes

- Newcomers represent 33% of the workforce and 30% of the population

■ Immigrant ■ Canadian-Born

Unemployment Rate, 2022-2024



Employment Rate, 2022-2024



Participation Rate, 2022-2024



STRENGTHS:

- Positive outcomes remain strong in the spheres of civic engagement, sense of belonging and citizenship take-up.
- The children of immigrants outperform the educational attainment of their peers with Canadian-born parents (educational attainment varies by visible minority status).

CHALLENGES:

- Many skilled newcomers cannot find employment commensurate with their skills and education, even though there are skills and labour shortages in many occupations.

Settlement and Integration Programs

HELPING NEWCOMERS SETTLE AND SUCCEED - \$100M invested annually in settlement and integration to help newcomers **settle and connect** to services and social support; **communicate effectively** for life and work in Ontario; and develop skills to **contribute to the labour market**.



Settlement Services

116,000+ clients

\$17M

107 organizations

5 provincial initiatives



Language Training

60,344 learners

\$58M

46 language training providers

8 workplace language projects

13 CLARS



Bridge Training

3,201 participants

\$26M

20 organizations

45 projects



Outcomes (2023-24)

60% of clients have settlement and/or career plans

82% of clients seeking a job were referred to employment & training services;

60% of referrals to other services

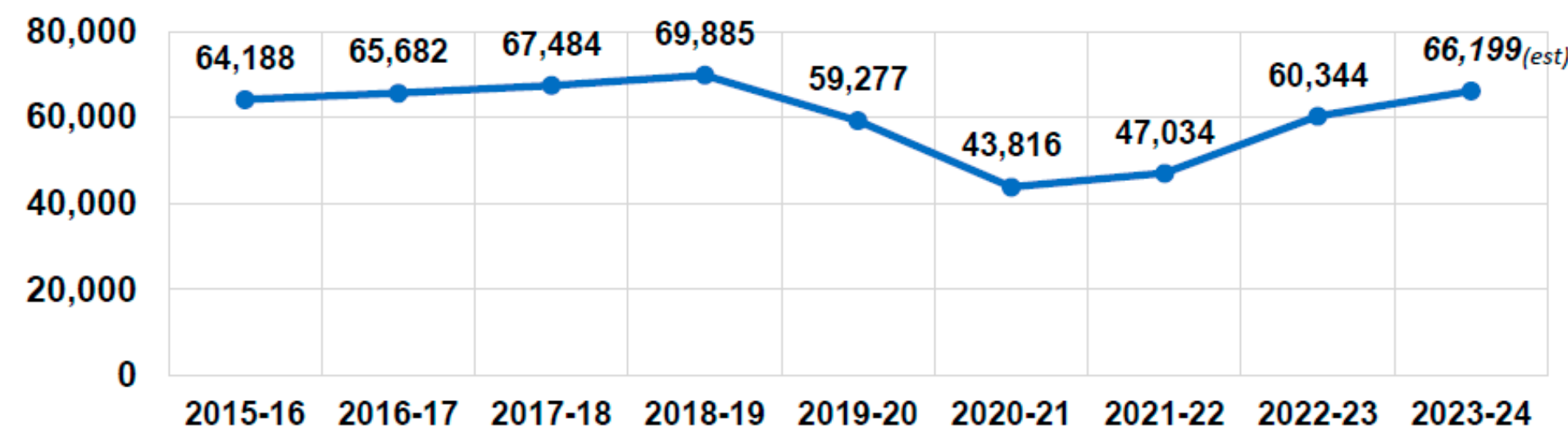
79% - learners who completed at least 200 hours of training progressed one language level

96% of clients completed the program

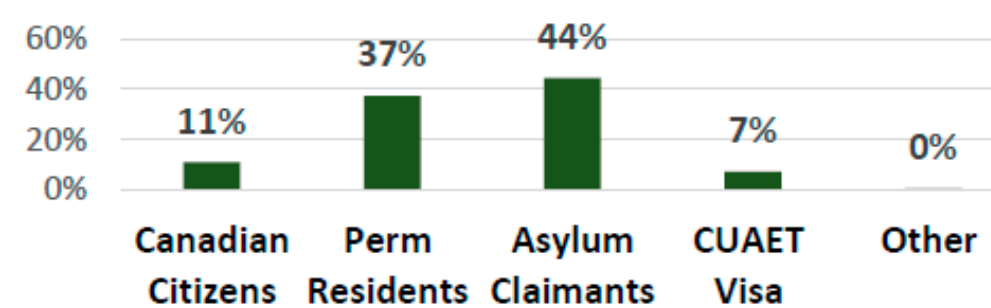
65% of clients accessed employment in their field or in a related field

Language Training Program - Enrolment Trend and Learner Profile

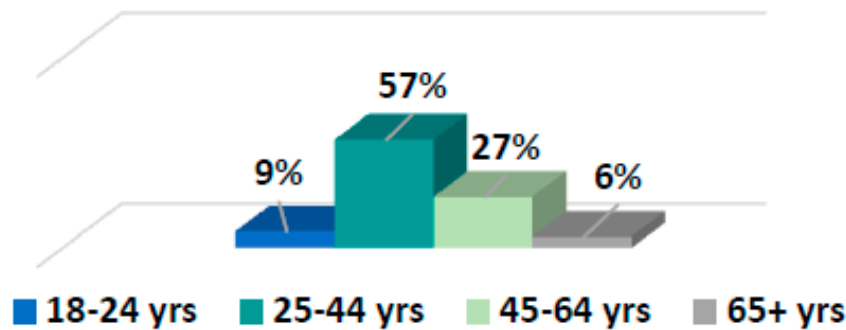
Enrolment Trend: Unique Learners



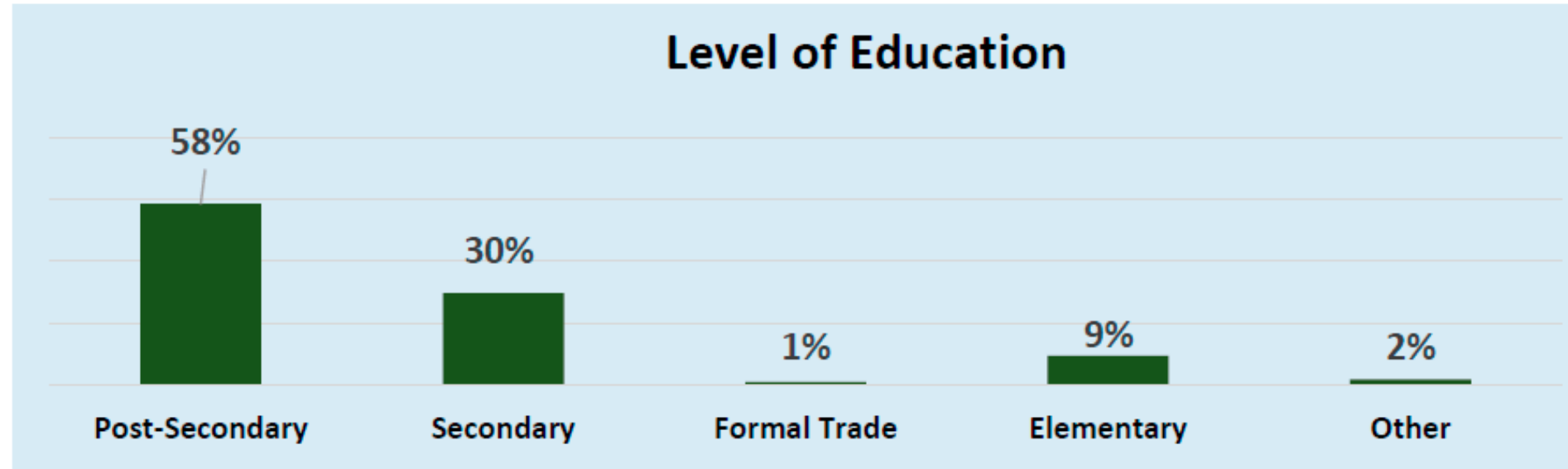
Immigration Category



Age



Level of Education



HIGHLIGHTS

Enrolment increase of **10%** from 2022-23 to 2023-24.

The proportion of asylum claimants has increased from **22%** in 2018-19 to **44%** in 2023-24.

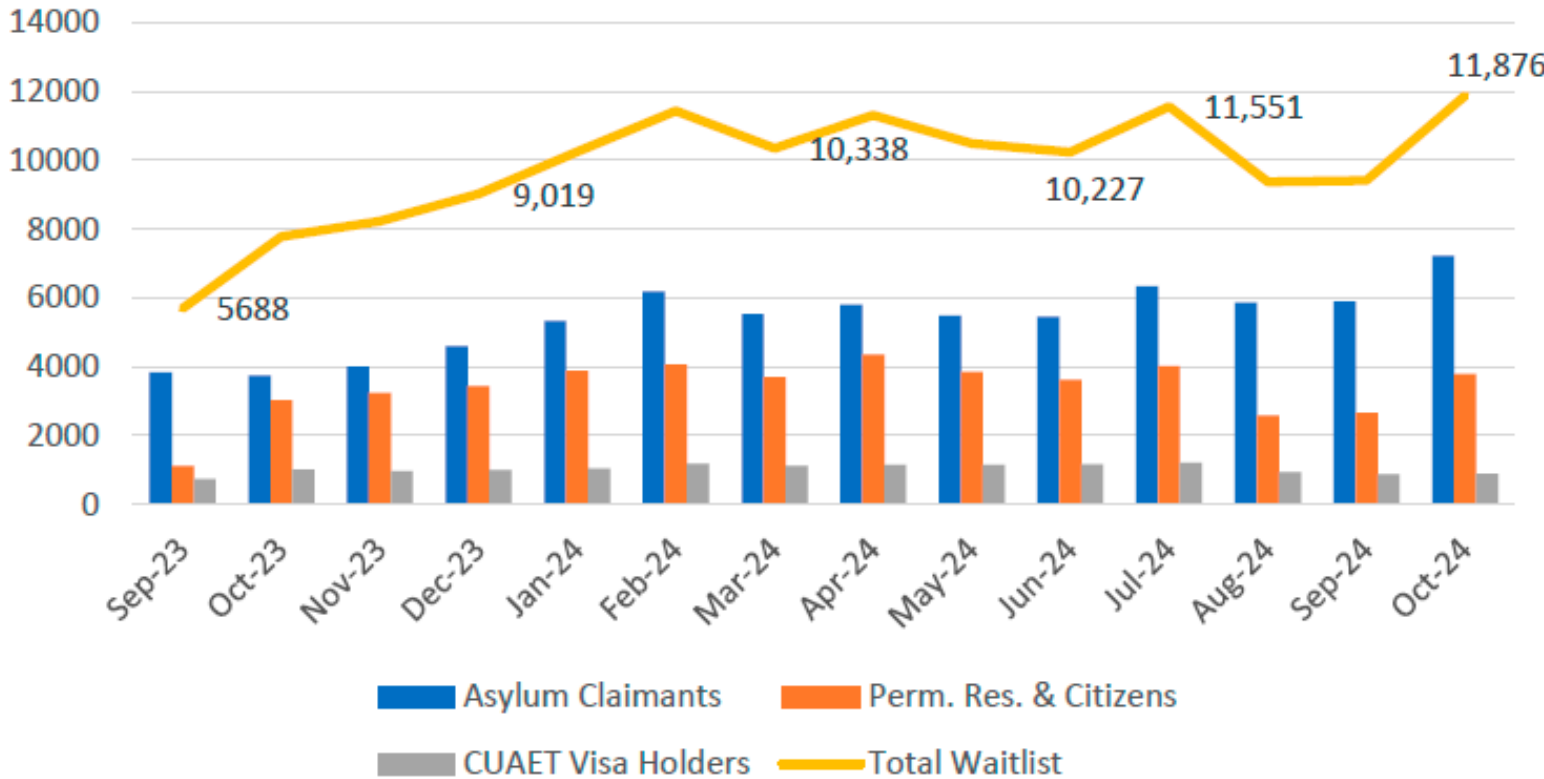
Language learners are predominantly **recent newcomers** of **working age** with **post-secondary education** and **strong labour market potential**.

Adult Language Training Waitlist Trend (Oct 2024)

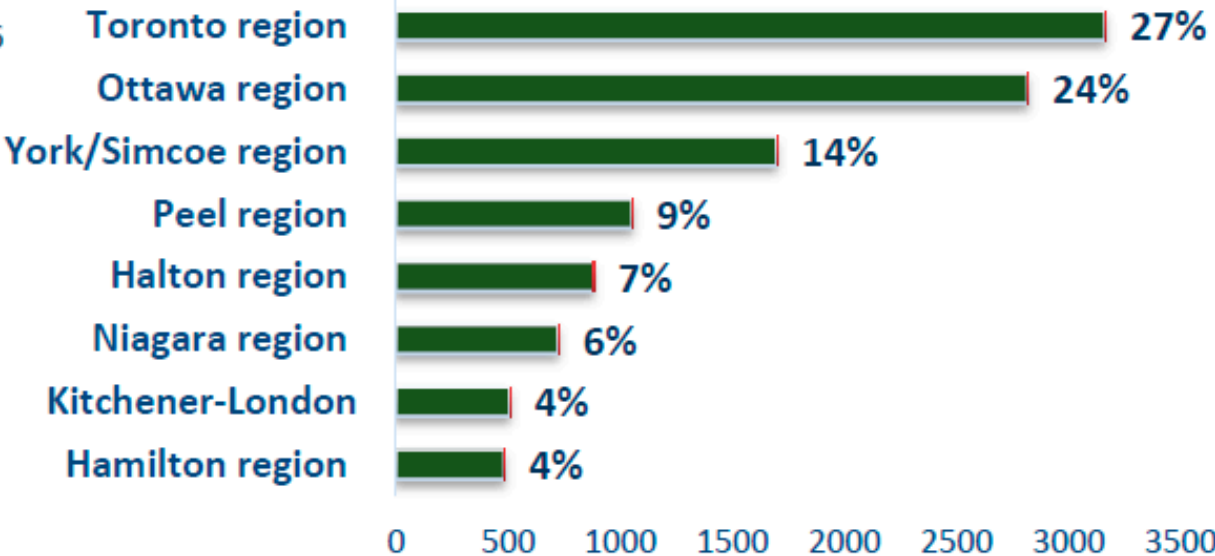
HIGHLIGHTS

- ❑ Number of learners on waitlist in October 2024 nearly doubled compared to Sept 2023.
- ❑ 96% of learners on waitlist from 8 regions with majority of asylum claimant in asylum receiving communities.
- ❑ Waitlist management strategies:
 - ✓ Learners who are not eligible for federal funded services have priority access to provincially-funded language training and waitlists. These learners should be placed in available courses ahead of other newcomer categories who are eligible for federally-funded services
 - ✓ Exceed maximum class sizes
 - ✓ Explore waitlist management automation enhancements in HARTs (set for release in late November).

1. Waitlist Trend By Immigration Category
Sept 2023 - Oct 2024



2. Numbers and Provincial Shares of Waitlist As of October 2, 2024



Looking Ahead: Improvement Opportunities



- **Client-centred approach**

- More strategic use of needs assessment to triage clients to the most appropriate services and tailor programming for client needs (e.g., refugees, women, immigrant professionals, etc.).
- Explore ways to better modulate service availability, duration and intensity based on needs (e.g., case management with regular follow up for those with higher needs).
- Improve connections between pre-arrival and post-arrival phases to facilitate access to quality information and connections with services in Ontario/Canada.
- Work with key partners, including service provider organizations, federal and municipal officials, to respond to influx of asylum claimants and other humanitarian arrivals.



- **Support labour market success**

- Integrate labour market information and preparation into services and increase focus on employment related language training
- Explore options to address the multiple barriers faced by newcomers when accessing the labour market, from a client-centred perspective, and increase engagement with entities that drive labour market demand (employers, labour unions, etc.).



- **Outcomes driven programming**

- Strengthen data to **"knit the data threads" together** – analysis of data and outcomes to demonstrate results and collective impact.

19th ANNUAL PANEL DISCUSSION

Navigating New Routes in
Language Education



#TESL2024

pheedloop.com/TESL2024

Panelist



**Pauline
McNaughton**

Ministry of Education



Navigating New Routes
in Language Education

Ministry of Education (EDU)

Supporting Adult Learners in Ontario

Pauline McNaughton

Senior Manager, Enhancement Programming Unit

Skills Development and Apprenticeship Branch

Student Achievement Division

Adult Credit

For adults who want to earn high school credits towards their Ontario Secondary School Diploma (OSSD) or need academic credits to enter postsecondary education or apprenticeship training.

*Available through school boards and TVO Independent Learning Centre.

Flexible Adult Credit Delivery Options

- ✓ Continuous intake
- ✓ Semesters /
Quadmesters
- ✓ Up to 6 terms per year
(September – August)

- In-person
- Remote Learning
- Online Learning
- Self-Study / Correspondence
- Cooperative Education

Prior Learning Assessment and Recognition (PLAR) for Mature Students

*Available through school boards and TVO Independent Learning Centre.

PLAR is a process whereby the knowledge and skills adults acquired, in both formal and informal ways outside secondary school, are recognized for credit

- This is a formal evaluation process, conducted by the principal, by which adults can earn up to **26 of 30** credits required for an Ontario Secondary School Diploma (OSSD)
- This policy is outlined in Policy/Program Memoranda No. 132: Prior Learning Assessment and Recognition (PLAR) for Mature Students

Pre-Employment / Pre-Apprenticeship Training offered within Adult Credit programs

- Basic Military Training (Co-op)
- Culinary Arts
- Custodial Services
- Childcare Assistant
- Hairstyling
- Ontario Youth Apprenticeship Program (OYAP)
- Personal Support Worker (PSW)



Personal Support Worker Initiatives

In **fall 2023**, the Ontario government announced an investment of over \$300M over 3 years to help thousands of people launch careers as personal support workers.

Personal Support Worker (PSW) Bursary Program

- The Ontario government began funding the PSW Bursary Program through school boards in the 2021-22 school year, and continued to do so in the 2022-23 school year.
- Initially, school boards were allocated up to \$2,000 per student to cover equipment, supplies and other mandatory fees, as well as additional funding to support rural programs and student retention. Through boards, students received up to a \$5,115 grant for their required workplace placement.
- In the 2023-24 school year, the PSW Bursary Program was included as part of the Ministry of Long-Term Care's three year investment, securing ongoing funding up to and including the 2025-26 school year.
 - As a part of this announcement, funding for the clinical placement stipend increased to \$5,400 per student, but was no longer tied to the PSW Bursary Program. It is now being administered by Ontario Health.

Personal Support Worker Initiatives

- In addition to funding for the PSW Bursary Program, the Ministry of Long-Term Care announced new financial incentives in order to attract individuals to the PSW profession. These include:
 - \$10,000 for current students and recent graduates who commit to working in a long-term care home or with a home and community care service provider for 12 months; and
 - \$10,000 to help with relocation costs to graduates who commit to working in a long-term care home or with a home and community care service provider in a rural, remote or northern community for 12 months.

Other PSW Initiatives:

- In summer 2024, the Ministry of Long-Term Care, in partnership with the Ministry of Education and the Ontario Association of Continuing Education and School Board Administrators (CESBA) launched the new PSW Career Navigator Program, to help support PSW students to find careers in long-term care.
- In fall, 2024, the three partners launched a new PSW Engagement Strategy to encourage high school students to explore PSW and other healthcare career pathways.

CESBA: Ontario Association of Continuing Education School Board Administrators (CESBA)



Visit this website to find out about PSW offerings at school boards in your community

www.getmypsw.ca



Become a Personal Support Worker through your local school board.

Get your certificate in as little as five months.

- **Get hired.** School board PSW programs are highly regarded by employers. Most students get a job offer by the time they graduate.
- **It's free!** Register by March 2022 to take your courses for free AND get a stipend on your work placement.
- **It's flexible.** Some programs offer part-time or evening classes.
- **Earn your diploma.** If you don't have a high school diploma, you can work on it at the same time as your PSW.
- **Gain credits for other health care careers.** Become a PSW while earning prerequisites for college programs like nursing or pharmacy.



The Canadian Adult Education Credential (CAEC) for adults who require a credential as proof of high school level knowledge.

Earn the Canadian Adult Education Credential (CAEC)

On May 3, 2024, the new [Canadian Adult Education Credential \(CAEC\)](#) replaced the General Education Development (GED®) high school equivalency assessment.

Available in English and French, this new credential is a high-quality, made-in-Canada education credential that meets industry standards as a replacement for the GED®.

Register for CAEC Testing



Dual Credit

School College Work Initiative

Dual Credit programs allow eligible students in high school to take college or apprenticeship courses/training that count towards:

- **their Ontario Secondary School Diploma**
- **a postsecondary certificate, diploma, degree or a Certificate of Apprenticeship**

Student Eligibility

Adults who need the additional support to achieve their goal of earning their Ontario Secondary School Diploma and making a successful transition to postsecondary education (college or apprenticeship).

After Adult Dual Credits

Participants have access to one-on-one and group support from a college advisor, and funding to cover Ontario post-secondary institution application fees.

19th ANNUAL PANEL DISCUSSION

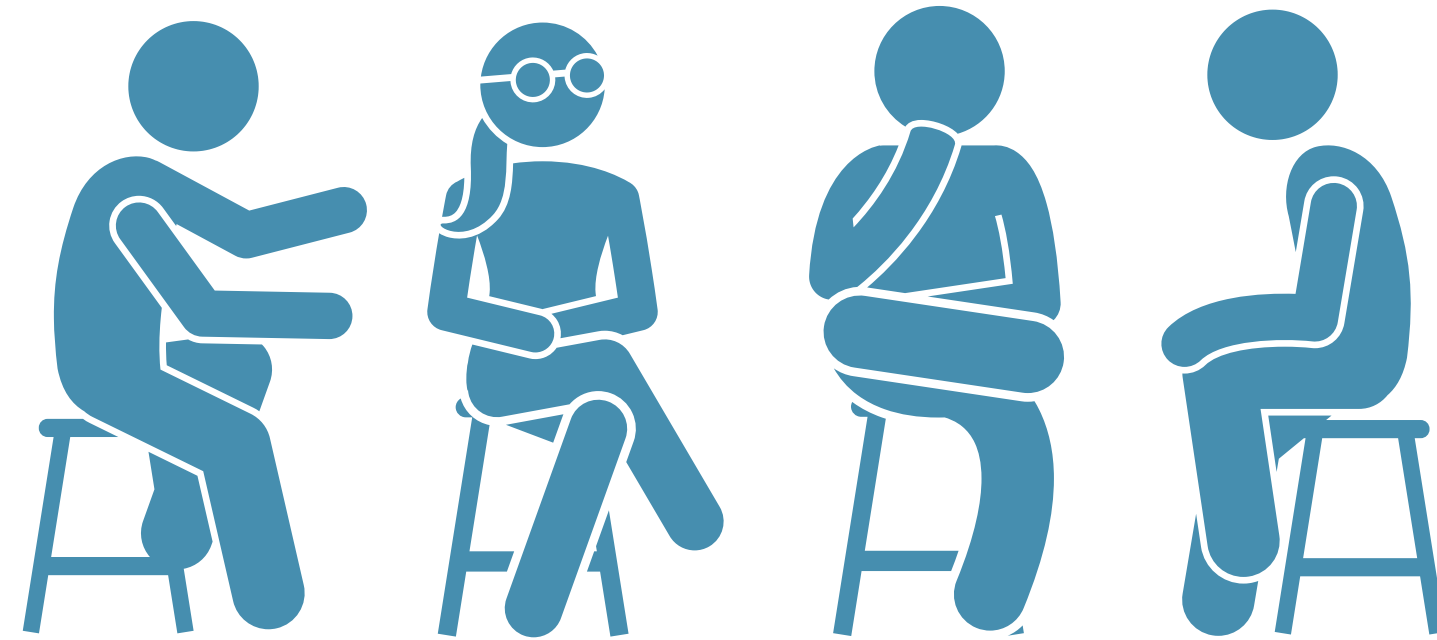
Navigating New Routes in
Language Education



#TESL2024

pheedloop.com/TESL2024

Discussion Period





Question & Answer



Code Quest Challenge Bonus Code!

